Your attendance at the 2019 SC Nonprofit Summit officially makes you a Bridge Builder for the great state of South Carolina. We are excited you are here and hope you enjoy time with your fellow nonprofit leaders as we explore ways to collaborate, learn, grow and have fun. Together, we will build the bridges of our future.

#NPSummit19  #TogetherSC
On behalf of this year's hard-working Summit planning committee and Together SC’s board and staff, we thank each and every one of you for making the decision to invest in yourself and your team by joining us.

This year’s theme, “Building Bridges,” celebrates Greenville’s iconic Liberty Bridge and serves as a symbol for the collaborative work of South Carolina’s nonprofit sector. That’s why this Summit will showcase the creativity of local bridge-building efforts, provide the tools for building strong bridges and inspire attendees to start building the bridges of our future.

We’re thrilled to welcome Vu Le as our headline speaker. He is a nationally-known blogger and nonprofit leadership speaker, and we’re betting he will make us laugh until we cry while delivering earned wisdom from which we can all benefit.

Vu Le won’t be alone in providing lessons throughout our three-day event; in fact, more than 100 speakers and panelists—your peers—will lead sessions, coffee talks and in-depth conversations about social issues that impact our state and its citizens.

A huge shout out of appreciation to our presenting sponsor, BlueCross BlueShield of South Carolina, our more than 40 sponsors and our 11 scholarship sponsors who make this event possible. THANK YOU!

From learning to socializing to day-dreaming together, make it a great Summit, Allies!

Together for Good,

Deb Long
Co-Chair, 2019 SC Nonprofit Summit, Director of Healthy Community Initiatives, Bon Secours St. Francis Health System

Monroe Free
Co-Chair, 2019 SC Nonprofit Summit, President & CEO, Habitat for Humanity of Greenville County

Madeleine McGee
President, Together SC
HELLO UNICORNS!

Vu Le ("voo lay") is a writer, speaker, vegan, Pisces and the executive director of Rainier Valley Corps, a nonprofit in Seattle that promotes social justice by developing leaders of color, strengthening organizations led by communities of color, and fostering collaboration between diverse communities.

Vu’s passion to make the world better, combined with a low score on the Law School Admission Test, drove him into the field of nonprofit work, where he learned that we should take the work seriously, but not ourselves. You may know Vu from his nonprofit blog, Nonprofit AF.

Vu believes nonprofit leaders are like unicorns—smart, charming and good-looking, who help make the world a better place. We agree!
SESSION TRACKS

To help you identify pertinent sessions and take full advantage of the Summit’s offerings, sessions are organized in nine tracks, based on Together SC’s “Guiding Principles & Best Practices”. Rooted in the work of South Carolina’s most respected nonprofit leaders, advisors and volunteers, this publication aims to facilitate healthy dialogue, continuous learning and informed decision-making. To learn more, visit www.togethersc.org/GPBP.

Refer to the color-coded “Guiding Principles & Best Practices” below as you read the program.

**Governance**
Sessions focus on methods and strategies nonprofits use to ensure good governance practices for nonprofit leaders including strategies to recruit, orient and engage board members that provide high-level vision, leadership and oversight.

**Strategic Direction & Partnerships**
Sessions focus on methods and practices nonprofits use to strategically set organizational direction and align with community partners to increase collective community effectiveness.

**Leadership & Organizational Culture**
Sessions focus on methods and strategies nonprofits use to assess and strengthen organizational culture and recruitment and retention of top-quality staff and volunteers.

**Communications & Advocacy**
Sessions focus on methods and strategies used by nonprofits to communicate and advocate with stakeholders, client populations, donors, leaders, etc.

**Fundraising**
Sessions focus on methods and strategies used by nonprofits to improve fund development and identify new sources of funding.

**Legal Accountability & Transparency**
Sessions focus on how nonprofits are obligated to their constituents and the public to ethically conduct their activities with accountability, transparency and compliance with the law.

**Financial Management & Stewardship**
Sessions focus on methods and strategies nonprofits use to ensure sound financial management practices including effective monitoring of sources and uses of funds.

**Operations & Planning**
Sessions focus on methods and strategies nonprofits use to ensure effective organizational planning for operations areas such as technology, disaster preparedness, etc.

**Evaluation**
Sessions focus on methods and strategies that nonprofits use to analyze and measure the impact and outcomes of organizational processes, programs and strategic plans.
MONDAY, MARCH 11

10 a.m. | Summit Registration Opens................................................................................ REGISTRATION (OFF OF LOBBY)

10–11:30 a.m. | Engaging and Retaining Skilled Volunteers at Your Organization .......................REDBUD

Hosted by:  
Alexandra McArthur, Senior Consultant, Taproot Foundation

10–11:30 a.m. | Growing Your Business with Together SC ............................................................................AZALEA

Private meeting just for Together SC Business Partners to connect and share insights on working with the nonprofit community and Together SC.

1–2:30 p.m. | Summit Kickoff............................................................................................................ BALLROOM A–E

Welcome and Sponsor Greeting

What It Takes to Build Bridges
Pastor Sean Dogan, Long Branch Baptist Church
John Castile, Executive Director, Greenville County Redevelopment Authority
Minor Shaw, President, Micco, LLC
Katy Smith, Executive Director, Piedmont Health Foundation

Why Bridges Matter
Russell Stall, Greenville City Council
Ebony Adams, Habitat for Humanity
Dr. Edward Anderson, OnTrack Greenville
Adom Appiah, Kids Can Change the World
Jacob Farley, Cancer Survivors Park Alliance
Kori Gamble, Momentum Bike Clubs
Victoria Testela, Hispanic Alliance

2:30–3 p.m. | Break

3–5 p.m. | Conversations

Education Conversation ...................................................................................................... BALLROOM H
Tobi Kinsell, Director, OnTrack Greenville
Dr. John Stockwell, Executive Director, Spartanburg Academic Movement
Latisha Vaughn-Brandon, Director of Networks and Community Engagement, Tri-County Cradle to Career Collaborative

#ADVOCACYMATTERS

Be sure to visit the “Advocacy Matters” area on Tuesday during the Nonprofit Marketplace. From voting to Census 2020 to legislative insight, this is a must-visit part of the Summit!

For more information, visit www.togethersc.org. • #NPSummit19 • #TogetherSC
MONDAY, MARCH 11

3–5 p.m. | Conversations (Cont’d.)

Health Equity Conversation .................................................................................................................. BALLROOM G
Molly Talbot-Metz, President and CEO, Mary Black Foundation
Vince Ford, Senior Vice President for Community Health, Palmetto Health
Dr. Rick Foster, Executive Director, Alliance for a Healthier South Carolina
Juana Slade, Chief Diversity Officer, AnMed Health
Julie Smithwick, Director, Community Health Worker Institute, University of South Carolina, Arnold School of Public Health

Homelessness Conversation ................................................................................................................. GARDENIA
Susan McLarty, Coordinator, Greenville Homelessness Alliance
Daniel “Mac” Caldwell, Youth Services Director, MIRCI
Reggie Barner, Interim CEO, Spartanburg Housing Authority
Brandon Cook, Coordinator, New Horizon Family Health Services- Health Care for the Homeless Program
Stacey Denaux, CEO, One80 Place

Why Inclusion Is Not Enough Conversation ...................................................................................... BALLROOM F
Adela Mendoza, Executive Director, Hispanic Alliance
Representative Neal Collins, SC House of Representatives, District 5, Greenville
Darrin Goss, President & CEO, Coastal Community Foundation
Herb Johnson Jr., Chief Diversity & Inclusion Officer, Michelin North America

Arts Outreach Conversation .................................................................................................................. DOGWOOD
Jason Johnson, Managing Director, The Warehouse Theatre
Robin Berlinsky, Executive Director, Engaging Creative Minds
Larisa Gelman, Vice President of Community Impact, Peace Center
Debbie Jaillette, Executive Director, Lancaster County Council of the Arts

3–5 p.m. | Fundraising Workshop .......................................................................................................... REDBUD

Face Time or How to Climb Mount Everest and Not Die!
Heidi Hansen McCrory, Vice President for Development, Furman University

Join us for lunch in the Nonprofit Marketplace with 30+ exhibitors

Tuesday, March 12 | 12:30–2 p.m.
MONDAY, MARCH 11

3–5 p.m. | Site Visits

Advance registration required. Transportation provided. Please meet outside the main hotel entrance on Beattie Place no later than 2:45 p.m.

1. Affordable Housing Tour
   Tony McDade, Executive Director, United Ministries
   Monroe Free, President & CEO, Habitat for Humanity of Greenville County
   Don Oglesby, President & CEO, Homes of Hope
   James Thompson, Board Member, Sterling Land Trust

2. Greenville Biking Adventure
   David Taylor, Executive Director, Momentum Bike Clubs

3. Cancer Survivors Park Visit
   Tom Bates, Board President, Cancer Survivors Park Alliance
   Peggy Baxter, Board Member, Cancer Survivors Park Alliance
   Diane Gluck, Founder and Board Member, Cancer Survivors Park Alliance
   Kay Roper, Director, Cancer Survivors Park Alliance

4. Greenville Center for Creative Arts Visit
   Cherington Shucker, Executive Director, GCCA

Dinner with Friends

Enjoy an evening to dine with friends at one of many downtown Greenville restaurants. Be sure to pick up your Greenville restaurant discount list from the Visit Greenville booth by registration.

5:30–7:30 p.m. | Summit Sponsors Reception

Veranda Room, 2nd Floor
Courtyard Marriott
50 W. Broad Street

Hosted by: Duke Energy Foundation

Invitation only
MONDAY, MARCH 11

7:15 p.m. | CLS New Executives Alumni Meet Up ................................................... ORB LOUNGE, HYATT HOTEL BAR

TUESDAY, MARCH 12

7–8:30 a.m. | Breakfast in the Ballroom ................................................ BALLROOM A–E & NONPROFIT MARKETPLACE

7:30 a.m. | Registration & Nonprofit Marketplace Opens ................................................ BALLROOM FOYER

The registration desk is open throughout the Summit for all attendees.

8:30–9:30 a.m. | Breakout Sessions I

- Dynamic Collaboration: Elevating Traditional Partnerships .................................................. BALLROOM F
  Sally Wills, Executive Director, LiveWell Greenville

- Leading a Marathon: Stopping Organizational Burnout .................................................. MAGNOLIA
  Kat Morgan, Founder/Principal, ChangeAbility Solutions

- Weathering the Storm
  Lindsey Vance, Ph.D, Director of Data and Strategy, Teach for America
  Charles Weathers, President & CEO, The Weathers Group

- Awareness (Only) Campaigns Are Not Effective .................................................. BALLROOM H
  Katelyn Brewer, President & CEO, Darkness to Light

- Show Me the Money—Preparing for Your Largest Gift .................................................. REDBUD AB
  Toni Jernigan, Nonprofit Consultant

- Good Governance Practices—Legal 101 .................................................. REDBUD C
  Mac McLean, Shareholder, Haynsworth Sinkler Boyd, P.A.

- 5 Opportunities for Sustained Financial Success .................................................. BALLROOM G
  Larry Finney, Partner, Greene Finney, LLP

- Aligning Mission and Strategy .................................................. GARDENIA
  Anna Lewin, Chief Operating Officer, SC Community Loan Fund

- Creating an Association Health Insurance Plan for SC’s Nonprofits — Yay or Nay? .................................................. AZALEA
  Sara Fawcett, President and Chief Executive Officer, United Way of the Midlands
  Michael E. Harris, Vice President of Sales, BlueCross BlueShield of South Carolina

9:30–10 a.m. | Break ................................................ NONPROFIT MARKETPLACE
TUESDAY, MARCH 12

10–11 a.m. | Breakout Sessions II

- **The Board/Staff Partnership: How to Share Leadership & Get Results** .................................................. BALLROOM F
  Colleen Bozard, President, ccbozard consulting

- **A Strategic Planning Roundtable** .......................................................... DOGWOOD
  Addy Matney, Consultant, TMPR
  Nannie Jefferies, Executive Director, Angels Charge Ministries
  Kristi King-Brock, Executive Director, AIM
  Mike Teachey, Lead Facilitator/Director, Greenville CAN

- **What Nonprofit Leaders Need to Know About the Brain** ............................................................... REDBUD AB
  Jessica Sharp, Founder, Sharp Brain Consulting

- **The Power of Collaboration + Storytelling: A Case Study on Hopeful Horizons** ..................... BALLROOM H
  Stefani Drake, Founder and Lead Strategist, Drake Strategies
  Kristin Dubrowski, Chief Operating Officer, Hopeful Horizons

- **Are You Ready for a Capital Campaign?** .................................................................................. GARDENIA
  Tim Winkler, CEO, Winkler Group

- **Learn Give Grow — Women Building Community Through Collective Grantmaking** ........ BALLROOM G
  Trentsie Williams, Business Manager, Meg’s House
  Mary Woodiwiss, Projects and Grants Manager, Greenwood County Community Foundation

- **Fraud Fighters — How Do I Become One?** .................................................................................. REDBUD C
  Justin Kiddy, CPA, McCay Kiddy LLC

- **Band-Aids to Bad Guys: Turning Perils into Protection** ................................................................. AZALEA
  Alan Kleinfeld, Director, Emergency Planning, Arrive Management Group

- **Leveraging Evaluation to Elevate and Advance Your Nonprofit** ........................................ MAGNOLIA
  Tobi Kinsell, Director, OnTrack Greenville
  Liza Jones, Principal, Full Circle Public Relations
  Tracy Waters, Assistant Research Director, Riley Institute at Furman University

11–11:30 a.m. | Break.......................................................................................................................... NONPROFIT MARKETPLACE

11:30 a.m.–12:30 p.m. | Breakout Sessions III

- **Fixing Your Broken Board** ........................................................................................................ GARDENIA
  John Carroll, President, Unlimited Performance Inc.

- **Strategic Planning Success: A Story of Impact** ........................................................................ BALLROOM G
  Patrick Jinks, Certified Leadership and Strategy Coach, The Jinks Perspective
  Lila Anna Sauls, President & CEO, Homeless No More
TUESDAY, MARCH 12

11:30 a.m.–12:30 p.m. | Breakout Sessions III (Cont’d.)

- Millennials’ Role in South Carolina Nonprofits
  Bailey Shorr, Program Associate at Community Foundation of the Lowcountry
  Danielle Breiding, Founder and Lead Synergist, Lowcountry Synergy
  Anne Caywood, Executive Attorney, Lowcountry Legal Volunteers

- Social Media Best Practices for Nonprofits
  Jenny Dennis, COO, TRIO
  Stephanie Maples, Social Media Specialist, TRIO

- Four Reasons People Don’t Give
  Monroe Free, President & CEO, Habitat for Humanity of Greenville County

- SC Counts: Preparing Our State for the 2020 Census
  Moderator: Ben Bullock, Together SC
  Chris Steed, Executive Director, Fullerton Foundation
  Naomi Lett, President, United Way Association of SC
  Linda Shell, Partnership Specialist, U.S. Census Bureau

- Excel: Tips and Tricks for Effective Presentations and Visualization
  Lauren Chivers, Financial Officer, ETV Endowment of SC

- Building Bridges with Elected Leaders
  Derek Lewis, Executive Director, Greenville First Steps

- Efficiency or Effective: Does it Really Matter?
  Jeff Schumacher, MS, MBA, President, Ascend Analytics

12:30–2 p.m. | Lunch Buffet

More than 30 nonprofit businesses and nonprofit members will be exhibiting outside the ballroom throughout the day. Be sure to stop by, say hello and hear what they do to support our nonprofit community.

12:30–2:30 p.m. | Philanthropic Partners Luncheon

Together SC and Philanthropic & Corporate Grantmaking Partners meet over lunch with keynote speaker Vu Le about “Working With Communities and Nonprofit Leaders of Color.” Invitation only, RSVP required.

1–2 p.m. | Volunteer Generation Fund Drop-In

Drop-in discussion focused on funding opportunities and technical assistance for AmeriCorps SC and Volunteer Generation Fund programs. Open to all who are interested.
TUESDAY, MARCH 12

2:30–3:30 p.m. | Breakout Sessions IV

- **Emergency Succession Planning — The Board’s Role** .................................................. REDBUD C
  Don Crocker, Senior Fellow, Support Center Partnership of Philanthropy

- **Meaningfully Engaging Those with Lived Experience — The What and the How** .... BALLROOM F
  Holly Hayes, President and Founder, Iron Sharpens Iron Consulting Group

- **Inclusive Governance: Board Recruitment Processes to Diversify Engagement** .......... BALLROOM G
  Shawn S. Edwards, MBA, SPHR, SHRM-SCP, Chief Diversity Officer, The Citadel, The Military College of SC

- **Video Marketing 101** .................................................................................................. BALLROOM H
  Brian White, COO, Video Marketing Strategist, VideoZeus

- **Development? May the Force Be with You** ................................................................. REDBUD AB
  Denise Spencer, President & CEO, Community Foundation of the Lowcountry
  Shelley Koop, Marketing & Communications Professional
  Margie Maxwell, Owner, FUNDamentals

- **Nonprofit Mergers and Affiliations** ........................................................................... AZALEA
  Clay Grayson, Partner, Grayson Law Firm, LLC

- **Financial Leadership Throughout Your Organization** ............................................. GARDENIA
  Christa Divis, Chief Financial Officer, Coastal Community Foundation

- **The Not-So-Sexy Side of Nonprofit Work — Operations 101** .................................. MAGNOLIA
  Dawn Dowden, COO, Homes of Hope
  Stig Rasmussen, Grants and Contracts Finance Manager, SC Campaign to Prevent Teen Pregnancy

- **Logic Model CPR: Strategies to Bring Your Logic Model to Life** ......................... DOGWOOD
  Icelynn Baldwin, Quality Improvement Manager, Children’s Trust of South Carolina
  Montana Cain, Senior Evaluator, Children’s Trust of South Carolina

3:30–4 p.m. | Break ........................................................................................................ NONPROFIT MARKETPLACE

4–5 p.m. | Breakout Sessions V

- **Board Meetings with Impact** .................................................................................. REDBUD AB
  Mark Cruise, President, Governance4Good

- **Strategic Planning for the Rest of Us** ..................................................................... AZALEA
  Arnold Kimmons, Director of Operations & Finance, Ministry Ventures

- **Finding the Courage for Collaboration During Divisive Times** ............................ DOGWOOD
  Kassy Allia, CEO, Serve & Connect

- **What I Wish I Knew as a New ED... Plus Mentoring Program** ............................. BALLROOM H
  Dana McConnell, Executive Director, Center for Developmental Services
TUESDAY, MARCH 12

4–5 p.m. | Breakout Sessions V (Cont’d.)

- Foundations of Advocacy .................................................................................................................. GARDENIA
  GP McLeer, Executive Director, SC Arts Alliance

- Boards Raise Money, Don’t They? .................................................................................................... BALLROOM F
  Ann Wright, VP for Advancement, Greenville Tech Foundation
  Heather Meadows, Director of Community Relations at Auro Hotels
  Sam Erwin, Regional President-Carolinas, IBERIA Bank
  Dmitry Kopytin, Technical Scholar Supervisor, BMW Manufacturing
  Tulia Scott, Architect

- Create a Major Gift and Moves Management Program ................................................................. BALLROOM G
  Dennis Hanthorn, Principal, m/Oppenheim Associates

- How to Invest and Be Invested In .................................................................................................. MAGNOLIA
  Christa Divis, Chief Financial Officer, Coastal Community Foundation

- A Design-Centric Approach to Developing Policies ........................................................................ REDBUD C
  Stephanie Isaacs, Vice President and Initiative Director, Choose Well

5:30–7:30 p.m. | Allies for Good Annual Gathering .................................................................................. UPCOUNTRY HISTORY MUSEUM

Enjoy an evening of appetizers, drinks and jazz with all your nonprofit friends. At 6:30 p.m., there will be a brief presentation by the Together SC board.

Thank You

Track Curators
Behind Your Summit

Marco Corona, One80Place (AFP, Lowcountry Chapter)
Don Crocker, Nonprofit Consultant
Christa Divis, Coastal Community Foundation
Dawn Dowden, Homes of Hope
Anita Garrett, The Weathers Group
Clay Grayson, Grayson Law Firm
Erika Kirby, Blue Cross Blue Shield South Carolina Foundation
Barbara Martin, Habitat for Humanity of Greenville County (AFP, Upstate Chapter)
Addy Matney, TMPR
Dana McConnell, Center for Developmental Services

Kathy McKinney, Haynsworth Sinkler Boyd
Shannon Owen, Nonprofit Consultant
Marc Pitman, The Concord Leadership Group
Stig Rasmussen, Campaign to Prevent Teen Pregnancy
Ansel Sanders, Public Education Partners Greenville County
Wendi Spratt, USC, Arnold School of Public Health (AFP, Midlands Chapter)
Ellen Stevenson, Hispanic Alliance
Pat Walker, Lowcountry Food Bank
Rochelle Williams, Middle Tyger Community Center

For more information, visit www.togethersc.org • #NPSummit19 • #TogetherSC
WEDNESDAY, MARCH 13

7:30 a.m. | Registration Opens ................................................................. REGISTRATION

7:15–8:50 a.m. | Breakfast and Coffee Talks .......................................................... BALLROOM A–E

Sponsored by: blackbaud

Hot breakfast bar opens at 7 a.m. and conversations will begin at 7:15 a.m. Check your registration packet for a list of topics and hosts.

9–11:30 a.m. | Building the Bridges of the Future .............................................. BALLROOM A–E

Welcome: Madeleine McGee, President, Together SC
Plenary Speaker: Vu Le, Executive Director, Rainier Valley Corps & Blogger @Nonprofit AF

11:30 a.m. | Summit Closing & 2020 Hand-Off ................................................... BALLROOM A–E

Presentation of the Fred R. Sheehan Award for Excellence in Nonprofit Leadership
Monroe Free, President & CEO, Habitat for Humanity of Greenville County
Deb Long, Director of Healthy Community Initiatives, Bon Secours St. Francis Health System
Melanie Huggins, Executive Director, Richland Library

12–1 p.m. | Developing Leaders at Your Nonprofit with Pro Bono ....................... BALLROOM F

Hosted by: Alexandra McArthur, Senior Consultant, Taproot Foundation

See you in Columbia!
2020 Nonprofit Summit
March 11–13
Marriott Downtown

Summit Chair: Melanie Huggins,
Executive Director, Richland Library

Thank you for attending this year’s Summit. Be sure to stop by Registration and drop off your name tag to be recycled for future events.

For more information, visit www.togethersc.org. • #NPSummit19 • #TogetherSC
The 2019 SC Nonprofit Summit would not be possible without the support from all these amazing businesses. Please join Together SC in thanking them by tagging them on social and saying “Thank you!”