

# 2020 SC Nonprofit Summit | Sponsorship Opportunities

March 4–6, 2020 | Downtown Columbia Marriott

## Facing Race Together

Hosted by:



as of August 2019

Benefits	Presenting Sponsor \$18,000	Content Sponsors \$12,000	Event Sponsors \$7,000	Signature Sponsors \$5,000	Sustaining Sponsors \$3,000	Scholarship Sponsors \$1,500+	Contributing Sponsors \$1,500	Supporting Allies
1. Recognized as the "Presenting Sponsor" on all Summit promotions	•							
2. Opportunity to provide letter in Summit promotional e-blast	•							
3. Press release about presenting sponsorship	•							
4. Opportunity to provide branded pens and/or pads for all attendees on tables	•							
5. Logo on name badges for attendees	•							
6. Complimentary one-year Together SC membership (not included for foundations)	•	•						
7. Opportunity to address attendees at:	Opening Session	Sponsored Session						
8. Logo on session signs for sponsored session or event (see list on back side)	sole logo	sole logo	•					
9. Logo placed prominently on social media and Summit communications	•	•	•					
10. Banner or sign displayed during Summit (sponsor to provide)	•	•	•	•				
11. Opportunity to provide promotional item in conference bag	•	•	•	•				
12. Verbal recognition from Together SC during event	•	•	•	•	•	•		
13. Mention and thank you on Together SC's social channels	•	•	•	•	•	•	•	•
14. Logo on Summit general session slideshow, program and website	•	•	•	•	•	•	•	•
15. Complimentary Summit registrations (can use for scholarships or swap one for exhibit table)	5	4	3	2	2	1	1	1
16. Sponsor Reception invitations (Wednesday, March 4)	5	4	3	2	2	2	1	1

### Supporting Allies

Register 5+ participants for the full Summit and provide in-kind support by: donating AV equipment, securing volunteers, organizing an affinity group gathering or helping with marketing to receive benefits listed above.

### Need to customize your sponsorship?

No problem! Give us a call and we'll be happy to discuss a custom sponsorship package.

We also offer in-kind opportunities, media sponsorships and academic partner sponsors.

For more information, visit: [Summit.TogetherSC.org](http://Summit.TogetherSC.org). Madeleine can be reached at (843) 708-3246 or [Madeleine@TogetherSC.org](mailto:Madeleine@TogetherSC.org).

SOUTH CAROLINA'S

Nonprofit Summit



MARCH 4-6, 2020

COLUMBIA, SC

# Event Sponsorships

## Presenting Sponsor (1)

**\$18,000**

Wednesday Evening  
lecture—Dr. Eberheart

## Content Sponsors (4)

**\$12,000**

- SC Story
- Heather Hackman's Friday plenary
- Equity in the Center's two Breakout Sessions
- Heather Hackman's two Breakout Sessions
- Journal Sponsor

## Event Sponsors (1 Per)

**\$7,000**

- Allies for Good Reception  
—two co-sponsors
- Annual Meeting
- Sponsors' Reception
- Civil Rights Tour
- Nonprofit Site Visits
- Hangout room
- Breakfast Thursday
- Breakfast Friday
- Lunch Thursday
- Coffee breaks



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