

SOUTH CAROLINA'S

Nonprofit Summit



MARCH 4-6, 2020

COLUMBIA, SC

2020 Facing Race Together

REQUEST FOR SPONSORSHIP

August 2019

Sponsorship Opportunities

Since 1997, South Carolina's leading corporations and foundations have supported South Carolina's nonprofit community by investing in Together SC and the Nonprofit Summit.

The attached sheet outlines sponsor benefits, beginning with the Presenting Sponsor. Content and Event Sponsorships permit our partners to clearly convey their values by sponsoring specific aspects of what we anticipate will be a life changing experience for our 650 attendees. Thank you for believing in this work and engaging with us.

Please contact Madeleine McGee at (843)708-3246 or madeleine@TogetherSC.org.

Summit Objectives

Our state's annual gathering of Allies for Good is heading in a new direction this year. **Facing Race Together** will offer an immersive learning experience to aid attendees and their organizations in better understanding and tackling issues of race, equity and inclusion (REI). We hope attendees leave:

1. Understanding SC's history and the embedded systems of advantage and disadvantage, and how these systems continue to create inequities in our state;
2. Committed to change from the inside out, and examining their own organization's practices through a race, equity and inclusion lens;
3. Having increased confidence to have courageous conversations;
4. With tools and resources that support REI efforts in their organizations; and,
5. Connected with groups, coalitions and experts engaged in this work.

Program Synopsis

Setting the Stage — Dr. Jennifer Eberhardt will provide the opening plenary Wednesday evening, March 4, building upon material in her 2019 book, *Biased: Uncovering the Hidden Prejudice That Shapes What We See, Think, and Do*.

Offered in conjunction with Richland Library, Dr. Eberhardt, who is considered "one of the world's leading experts on unconscious racial bias," will set the stage and encourage honest self-reflection by Summit participants.

Our SC Story — We can't move forward with intentionality and impact if we don't ground ourselves in our shared SC history. A shared context for how race impacts the health, education, housing and other issues is critical. Thursday will begin with an honest look at our state's long and sordid history on race relations.

Breakout Sessions on the "Whys" and "Hows" of Racial Equity — Thursday's and Friday's 28 sessions will feature many local leaders, as well as national leaders like Andrew Plumley from Equity in the Center, who will share their nationally acclaimed Awake to Woke methodology designed specifically for nonprofits.

Facing Whiteness — Our Friday plenary will feature Dr. Heather Hackman who focuses on race equity work with white leaders and understanding their role in dismantling racism. She is also known for her work on climate change and its intersections with issues of race, class and gender. She spoke at the 2018 Equity in the Center conference.

Acknowledging the Discomfort — Attendees will be at various stages in their understanding of race, equity and inclusion. We will not blame, nor apologize. We will respect, listen and move to collective understanding and action. Attendees will be invited to reflect and tell their own stories.

