SALAD VS. SOUP:
UNDERSTANDING THE
DIFFERENCE BETWEEN
DIVERSITY AND INCLUSION
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Who are you?
What are your intended outcomes?
How do you define diversity?
How do you define inclusion?
WHY DOES INCLUSION MATTER AT WORK?

**01**
1/3 of our time at work

**02**
Best workplaces for diversity have a 24% higher revenue growth.

**03**
Ethically diverse companies perform 33% better.

**04**
America is projected to be a minority majority country by 2045.
How does your company actively seek out diversity?
How does your company actively practice inclusion?
CONGRATULATIONS!
YOU ARE AWESOME!
The best innovation comes from inclusive work environments that foster diverse ideas, nurture people with diverse talent and backgrounds, and create strong relationships with diverse communities.

- Mark Parker
Diversity is representation

SOUP

Diversity is representation

NUMBERS
SALAD
Inclusion is togetherness, belongingness
IMPACT